(Sample Membership Recruitment Message to send by email)

**Join the Federal Managers Association Today and Receive a $100 Amex Gift Card!**

Dear {first name},

I’ve been a member of the Federal Managers Association since {month} of {year}. It’s a terrific professional membership organization that diligently works to look out for the interests of federal managers on Capitol Hill in Washington, D.C., and at the local level as well.

Now is a great time to join our chapter as FMA and its partners at GPIS Employee Benefits Specialist are currently **offering a $100 AmEx gift card** to any federal employee who becomes a Regular or Associate Member between now and July 31, 2025.

I'm a proud member of FMA because it has achieved a lot of critical legislative wins that support federal managers, even in the current combative environment. I’m not political so I appreciate that FMA will look out for its members whether they are Democrats, Republicans, Independents, or none of the above. The networking aspect of FMA has been awesome, too. The organization is full of smart, salt of the earth people, and I’ve made a bunch of wonderful professional connections and friendships. Our chapter has a positive relationship with FMA’s leadership as well, and we meet with leadership regularly to weigh in on matters affecting us in the workforce.

I encourage you to check out the attached flyer to learn about other benefits that FMA offers, and you can also visit [www.fedmanagers.org/Membership-Information](http://www.fedmanagers.org/Membership-Information) for more information. I’ve attached a membership application for you to complete and return it to me if you’re interested in joining (and receiving the $100 gift card if you sign up before July 31!). We have a great, welcoming group of folks in our chapter and would be honored to have you join our ranks. Please let me know if you have any questions.

Best regards,

{Your Name}

President, FMA Chapter {XXX}